Innovators

Governments

Social Enterprises

Companies

NGOs

Community Organizations

Under-performing Health Market

Health Market Innovations

Improved Health Market

Current State

- Lots of fragmented and often informal providers
- Few standards and little oversight
- Low consumer knowledge
- Unnecessary or harmful care
- The poor can’t afford care
- Impoverishing health costs
- Proven interventions often not received by target populations

Outcomes

- Poor Health Status
- Little or no Risk Protection
- Low Consumer Satisfaction

Organizing Delivery

Programs that reduce fragmentation and informality of health care delivery

Financing Care

Programs that mobilize funds and give purchasing power to the poor

Regulating Performance

Programs that set standards, enforce and promote quality care

Changing Behaviors

Programs that educate and train consumers and providers to seek and deliver better care

Enhancing Processes

Programs that apply new technologies and operational processes to improve quality, access or cost

Outcomes

Desired state

- Most providers licensed and in networks
- Adequate standards and oversight
- Greater consumer knowledge
- Good quality, without overprovision
- The poor have “purchasing power”
- Health costs don’t increase poverty
- Target populations receive proven health interventions