

CONNECT to the Center for Health Market Innovations Network

CHMI offers global visibility, information on promising practices, and connections to potential partners at HealthMarketInnovations.org.

BENEFITS

FOR PROGRAMS PROFILED BY THE CENTER FOR HEALTH MARKET INNOVATIONS

Publicize your program through CHMI's website and newsletter: More than 350,000 people have used CHMI's website to learn about innovative health programs. CHMI's blog and e-newsletter, sharing news about participating programs, are viewed by tens of thousands of people each month.

Get highlighted in CHMI publications: CHMI promotes well-documented programs through reports like the *Highlights* series. Programs that update profiles and report results are more likely to be included in publications.

Gain access to global funders and fundraising platforms: Funders use CHMI to identify promising programs and start conversations with potential partners through the website. CHMI nominates a selection of programs with completed profiles for opportunities like the Skoll Awards and GlobalGiving.

Build partnerships: Managers of participating programs are invited to attend local events where they meet potential partners, from funders to technology developers and government officials.

Learn about what works: Browse CHMI program profiles, case studies, and reported results—statements of impact in areas such as quality, cost, and sustainability. Read interviews with innovators on CHMI's Blog.

"CHMI offers one of the best platforms out there for young organizations to get a comprehensive sense of health-care innovators in emerging markets. CHMI's network has provided opportunities for my company to get increased visibility to potential partners, investors, and competitions."

– Zack Oloo, cofounder,
Changamka Microhealth Limited, Kenya





WHO WE ARE

Center for Health Market Innovations (CHMI) promotes programs, policies, and practices that improve privately delivered health care for the poor in low- and middle-income countries. Operated through a global network of partners since 2010, CHMI is managed by the Results for Development Institute. Details on more than 1,200 innovative health enterprises, nonprofits, public-private partnerships, and policies can be found online at:

HealthMarketInnovations.org >

WHAT WE DO

> IDENTIFY

We provide comprehensive, up-to-date information about innovative programs and policies.

> ANALYZE

We identify promising practices that can be scaled-up or adapted in other countries.

> CONNECT

We connect people implementing, funding, and studying innovative programs to translate good practices and encourage innovative programs to scale.

How can you participate?

Here's how your organization can get the most out of CHMI

- 1 UPDATE YOUR PROFILE.** Visit HealthMarketInnovations.org to check out current information listed. Click "Edit" to request editing permission and start updating your profile. To be considered a participating program, please submit annual updates.
- 2 SUBMIT YOUR RESULTS.** Learn about CHMI's Reported Results initiative, and then click to submit indicators of your program's performance. Programs reporting results are more visible on CHMI.
- 3 PROMOTE YOUR PROFILE.** Post a CHMI web badge on your organization's website to promote your profile.
- 4 CONNECT WITH OTHER INNOVATORS.** Explore the CHMI database to learn about other innovative health programs. Then register with CHMI to send them a message and create partnerships.

