

# CONNECT to the Center for Health Market Innovations Network

CHMI offers global visibility, information on promising practices, and connections to potential partners at [HealthMarketInnovations.org](http://HealthMarketInnovations.org).

## BENEFITS

### FOR PROGRAMS PROFILED BY THE CENTER FOR HEALTH MARKET INNOVATIONS

**Publicize your program through CHMI's website and newsletter:** More than 350,000 people have used CHMI's website to learn about innovative health programs. CHMI's blog and e-newsletter, sharing news about participating programs, are viewed by tens of thousands of people each month.

**Get highlighted in CHMI publications:** CHMI promotes well-documented programs through reports like the *Highlights* series. Programs that update profiles and report results are more likely to be included in publications.

**Gain access to global funders and fundraising platforms:** Funders use CHMI to identify promising programs and start conversations with potential partners through the website. CHMI nominates a selection of programs with completed profiles for opportunities like the Skoll Awards and GlobalGiving.

**Build partnerships:** Managers of participating programs are invited to attend local events where they meet potential partners, from funders to technology developers and government officials.

**Learn about what works:** Browse CHMI program profiles, case studies, and reported results—statements of impact in areas such as quality, cost, and sustainability. Read interviews with innovators on CHMI's Blog.

**"CHMI offers one of the best platforms out there for young organizations to get a comprehensive sense of health-care innovators in emerging markets. CHMI's network has provided opportunities for my company to get increased visibility to potential partners, investors, and competitions."**

– Zack Oloo, cofounder,  
Changamka Microhealth Limited, Kenya





## WHO WE ARE

**Center for Health Market Innovations (CHMI)** promotes programs, policies, and practices that improve privately delivered health care for the poor in low- and middle-income countries. Operated through a global network of partners since 2010, CHMI is managed by the Results for Development Institute. Details on more than 1,200 innovative health enterprises, nonprofits, public-private partnerships, and policies can be found online at:

[HealthMarketInnovations.org](http://HealthMarketInnovations.org) >

## WHAT WE DO

### > IDENTIFY

We provide comprehensive, up-to-date information about innovative programs and policies.

### > ANALYZE

We identify promising practices that can be scaled-up or adapted in other countries.

### > CONNECT

We connect people implementing, funding, and studying innovative programs to translate good practices and encourage innovative programs to scale.

## How can you participate?

Here's how your organization can get the most out of CHMI

- 1 UPDATE YOUR PROFILE.** Visit [HealthMarketInnovations.org](http://HealthMarketInnovations.org) to check out current information listed. Click "Edit" to request editing permission and start updating your profile. To be considered a participating program, please submit annual updates.
- 2 SUBMIT YOUR RESULTS.** Learn about CHMI's Reported Results initiative, and then click to submit indicators of your program's performance. Programs reporting results are more visible on CHMI.
- 3 PROMOTE YOUR PROFILE.** Post a CHMI web badge on your organization's website to promote your profile.
- 4 CONNECT WITH OTHER INNOVATORS.** Explore the CHMI database to learn about other innovative health programs. Then register with CHMI to send them a message and create partnerships.

