Pitch

Transforming Healthcare across Africa
As experienced internet entrepreneurs in Nigeria, we are soon to launch DoctorDial:

The “lybrate / ZocDoc for Africa”…

An app for trustworthy doctor selection, appointment scheduling and reasonably priced video, phone or text chat consultation

…with the potential for deep impact

Providing free personalized health education and making quality health care accessible to the underprivileged

We see DoctorDial integrated into a bigger vision…

- Setup of national health clouds for Nigeria and other nations with electronic health records, hospital management and drug control.
- An open health ecosystem integrating development funds, government initiatives, internet entrepreneurs, and global IT companies
- Large scale Interactive training initiative for rural health workers and setup of health centers across Nigeria and beyond together with local churches, stakeholders, and development funds.
Healthcare in Africa

The Dream

- Treatment where and when it’s needed
- Prevention and coaching hand in hand with symptom treatment
- Emergencies are handled as such
- Doctors truly understand their patients
- Local and global health understanding converges
- Useful Drugs are taken as needed
- Sustainable doctor education
- Patients have freedom to make informed decisions
A mobile app and website with the health information you need:
- Symptom checker with advise
- Health & nutrition tips targeted to your needs
- Pregnancy and maternity guidance with regular SMS and personal consultation packages

Immediate call for available doctors or appointment scheduling for video chat, voice or text chat.
Payment per consultation

A wide directory of Nigerian specialist doctors can be found based on specialty, location, and user ratings
**DoctorDial Team**

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<tr>
<th>Name</th>
<th>Role</th>
<th>Experience/Qualifications</th>
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| Christian Keller      | Co-Founder and CEO            | - >10 years strategy consulting & management experience  
- Previously MD of Carmudi, Africa’s most trusted car website  
- MBA (USA), Dipl. Wi.-Inf. (DE)  
- Passion for Tech and Africa |
| Ola’ Asagba           | Resident Medical Advisor      | - >5 years clinical and public health experience  
- BDS; MPH and NIPR membership in view |
| Ademola Adewusi       | Proposed Project Lead         | - Seasoned business executive w. 20 years of professional training & management experience  
- Co-deployed health telecenter for Ondo State Ministry of Health |
| Biodun Makinde        | Co-Founder and COO            | - Tech Enthusiast, Media & Marketing Communications Expert for the last 10 years  
- Formerly Head of Marketing & Strategic Partnerships, Carmudi NG  
- Science Laboratory Technologist, Public Speaker & Writer. |
| Tobi Amusa            | Development                   | - Tech addict with 3 years of (lead) development experience  
- Previously IT administration head at a major IT company in NG |

DoctorDial is the flagship venture of African Founders, an internet holding with the mission to deliver transformative apps and services for Africa with currently 10 employees in Lagos, Abuja, and Accra.